

# Graphic Design Assignment Template

This template is designed to help you work more efficiently with your graphic designer and get the outcome you are hoping for.

## **Overall Project Information:**

[Provide information about your company, target market and what you hope to achieve with this design.]

## **Content Management:**

[After a discussion with your designer, include information about the content management system you are going to use. This should be based on how you want to edit your website, if you have multiple users accessing the site, etc.]

## **Color Scheme:**

[Include information about the types of colors you'd like – for text, background, etc.]

## **Photos/Images:**

[What type of images do you want to see in your graphics? Provide your designer with any photos you have available.]

## **Image/Style:**

[Now we're talking about the image or style you want to portray. Is it sophisticated? Is Web 2.0 ultra-modern? Is it more homey and comfortable?]

## **Text/Content:**

[You should have already discussed with your designer whether they will be providing the written content or if you need to provide it. Include those details here.]

## **Edits**

[What edits are included in the project price?]

## **Payment Information**

[How, when and how much will the designer be paid?]

## **Deadline:**

[insert deadline details]