Website Design Assignment Template

This template is designed to help you work more efficiently with your website designer and get the outcome you are hoping for.

Overall Project Information:
[Provide information about your company, target market and what you hope to achieve with this design.]

Graphic Sizes:
[Include information about the size you need your graphics, in pixels.]

Color Scheme:
[Include information about the types of colors you'd like – for text, background, etc.]

Photos/Images:
[What type of images do you want to see in your graphics? A photo of a content woman reading a newspaper? An illustration of a frazzled business man? Be specific as possible.]

Image/Style:
 [Now we're talking about the image or style you want to portray. Is it sophisticated? Is Web 2.0 ultra-modern? Is it more homey and comfortable?]

Text/Tag Lines:
[Tell your designer exactly what you want written on your graphics. If it's your logo, how do you want your website name written? What will your tag line be? If it's an ad graphic, what text do you want?]

Edits
[What edits are included in the project price?]

Payment Information
[How, when and how much will the designer be paid?]

Deadline:
[insert deadline details]